



5190 Evans Creek Rd SW
Sugarcreek, OH 44681
Office: 330.897.1134

TUSCARAWAS COUNTY FAIR GROUNDS

Digital Sign Advertising Information

RATE SCHEDULE:

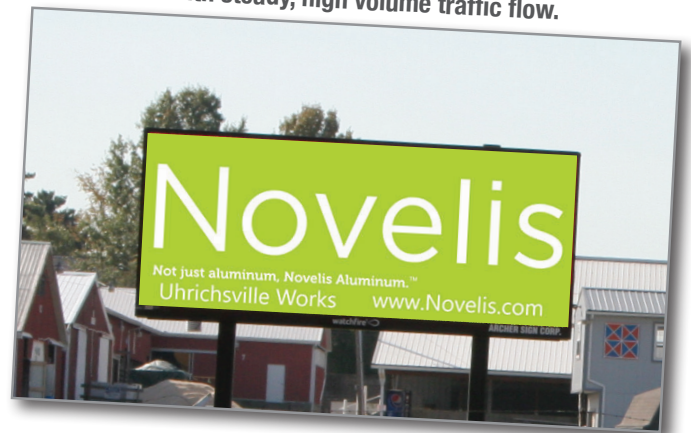
- \$60/week - one message
 - \$115/ 2 weeks - one message
 - \$195/ 4 weeks (\$48.75/week) - 2 messages
 - \$345/ 8 weeks (\$43.13/week) - 4 messages
 - \$495/ 12 weeks (\$41.25/week) - 5 messages
 - \$865/ 26 weeks (\$33.27/week) - 8 messages
 - \$1,595/ 52 weeks (\$30.67/week) - 12 messages
- Additional messages for each contract: \$25 each

TRAFFIC COUNT 8,900* *Wooster Avenue south-bound cars per day. That's well over 10,000 people that will see your message every day!*

ADVERTISING DETAILS:

- Multiple week contracts can be split into 7 day time slots over 12 months
- Maximum purchase is 3 slots
- Limit of 20 messages to be displayed at any one time (each message displays for :30 seconds)
- Payment Information: Pre-payment for any contract 4 weeks and under. Contracts for more than 4 weeks can set up multiple payments but the initial payment is to be paid before the message will start. Credit cards accepted.
- Political messages are not permitted on the sign.

Located at the Wooster Avenue Gate stop light with steady, high volume traffic flow.



Your Message:

- Every message will display for :30 each and must be a static image, i.e. no video or moving graphics (per City of Dover regulations)
- We will help you create a simple, to-the-point message. For best readability limit your message to 3 lines of text; business or event name and 2 lines of text explaining your service, special, event, etc. including contact information (approx. 25 characters per line).
- Advertisers will receive an electronic proof that must be approved before the message will be displayed on the sign - 2 proofs for each image included with the cost of your advertising. Each additional proof is \$25.

TO ADVERTISE

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Marketing Consulting Services
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jonna@mcsprintsources.com

*Rates valid as of February 2024