



CHAMPION SPONSORSHIPS

SEPTEMBER 15-21, 2025



\$10,000

1. 10' x 20' booth space
(location based on availability)
2. Link and mention in 6 boosted Facebook posts
(to run 6 times throughout the year)
3. Listed as a sponsor for two premium events
4. Logo and link on fair website
5. Listed as a fair sponsor during all of September on the digital sign at the main gate
6. 2 - 4'x 8' banners displayed for all 7 days of the fair with first choice on banner display location**
7. Digital Sign at main gate - 52 week advertising contract
8. Full page display ad (color) in annual fair book*
9. 100 Day passes to the fair
10. 5 Parking Passes - guaranteed parking on the grounds
11. Mentioned as sponsor on Radio and other promotional items.



\$8,500

1. 10' x 10' Booth space
(location based on availability)
2. Link and mention in 4 boosted Facebook posts
(to run 4 times throughout the year)
3. Listed as a sponsor for two premium events
4. Logo and link on fair website
5. Listed as a fair sponsor during all of September on the digital sign at the main gate
6. 2 - 4'x 8' banners displayed for all 7 days of the fair with first choice on banner display location**
7. Digital Sign at Main gate- 45 week advertising contract
8. Full page display ad (color) in annual fair book*
9. 75 Day passes to the fair
10. 3 Parking Passes - guaranteed parking on the grounds
11. Mentioned as sponsor on Radio and other promotional items.

LIMIT 1 OF EACH GRAND & RESERVE CHAMPION SPONSORSHIPS

Previous years' sponsors have first right of refusal to retain the same sponsorship position.

HONORABLE MENTION

\$7,000

1. 10' x 10' un-manned display Booth space (location based on availability)
2. Link and mention in 4 boosted Facebook posts
(to run 4 times throughout the year)
3. Listed as a sponsor for one premium event
4. Logo and link on fair website
5. Listed as a fair sponsor during all of September on the digital sign at the main gate
6. 2 - 4'x 8' banners displayed for all 7 days of the fair**
7. Digital Sign at Main gate- 20 week advertising contract
8. Full page display ad (black & white) in annual fair book*
9. 50 Day passes to the fair
10. 1 Parking Pass - guaranteed parking on the grounds



\$5,000

1. 10' x 10' Informational Unmanned booth space
2. Link and mention in 2 boosted Facebook posts
3. Logo and link on fair website
4. Listed as a sponsor for one premium event
5. 4'x 8' banner displayed for all 7 days of the fair **
6. Digital Sign at Main gate - 16 week advertising contract
7. Half page ad (black & white) in annual fair book*
8. 30 Day passes to the fair



Follow us on Facebook @tcofair - 10,000+ followers

Instagram: Tuscarawas_County_Fair



www.TuscCountyFairgrounds.com

Over 160,000 view in 2024 | 45,000 repeat users

TUSCARAWAS COUNTY FAIR

SEPTEMBER 15-21, 2025



SUPPORTER SPONSORSHIPS



\$2,500

1. Link and mention in boosted Facebook post
2. Logo and link on fair website
3. Listed as a sponsor for one premium event
4. 4'x 8' banner displayed for all 7 days of the fair **
5. Digital sign at main gate - 12 week advertising contract
6. Quarter page display ad (black & white) in annual fair book*
7. 15 Day passes to the fair



\$1,500

1. Post on social media
2. Logo and link on fair website
3. 4'x 8' banner displayed for all 7 days of the fair**
4. Listed as a sponsor for one standard event
5. Digital sign at main gate - 4 week advertising contract
6. Business card ad (black & white) in annual fair book*
7. 10 Day passes to the fair



\$750

1. 4'x 8' banner displayed for all 7 days of the fair**
2. Logo and link on fair website

2025 Events Choices:

PREMIUM EVENTS:

OSTPA TRUCK & TRACTOR PULLS - Friday

DEMOLITION DERBY - Sunday

TBD - Saturday

VETERANS DAY

FREE admission for anyone with valid military I.D.

FAMILY DAY

Reduced admission for everyone

SENIOR DAY

Reduced admission for anyone 65 and over



STANDARD EVENTS

MOTOCROSS - Monday

BAND-O-RAMA - Tuesday

TBD - Wednesday

TBD - Thursday

KIDDIE TRACTOR PULL - Saturday



Previous Years' Show and Event Sponsors have first right of refusal to retain the same sponsorship position.



****BANNERS need to be provided by sponsors.**

Please deliver or ship your banner to the Fair Grounds by September 1. Detailed instructions will be provided. We can help you procure a banner at an additional cost. Sponsors are welcome to retrieve their banner within one week of the conclusion of the fair.

Banner Display area options: Food court under the grandstand, in the Show arena or on the exterior of a building (upon request, if available).



If an event has to be canceled due to inclement weather or other unforeseen circumstances we will make every effort move your sponsorship to a different event or provide additional digital sign advertising.

Exclusive sponsorship available on a first come/first serve basis and must be for 75% of the cost of the event, costs vary per event. Ask for details.

TUSCARAWAS COUNTY FAIR

SEPTEMBER 15-21, 2025

SENIOR FAIR, JUNIOR FAIR & SHOWMANSHIP SPONSORSHIP

Available for any animal show
Limit one sponsor per show



1. Logo/Name included in the fair book on the department page (if confirmed by May 1)
2. Logo/Name displayed on the monitor in main show arena
3. Listed as a sponsor on the schedule posted online

All proceeds from these sponsorships will be earmarked for the Capital Improvement fund for upkeep on the fair grounds.

Previous Years' Show and Event Sponsors have first right of refusal to retain the same sponsorship position.

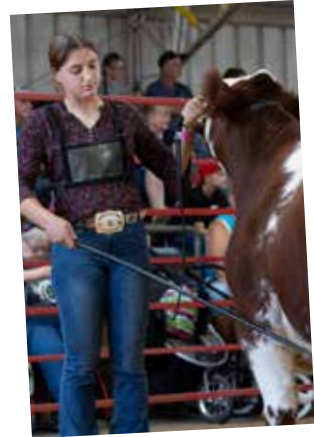
Premium Shows: \$500

Junior Fair Hog Show
Junior Fair Hog Showmanship
Poultry (Broilers, Fancy & Turkey) All Junior Fair Shows & Showmanship contests
Junior Fair Bred, Born & Raised and Beef Showmanship
Junior Fair Market, Dairy Steer, Feeder & Beef Breeding Shows
Junior Fair Dairy Show & Showmanship
Animal and Me Show
Queen's Lunch (Saturday)
Tuscarawas County Fair Royalty Contest
Saturday Night Junior Fair Square Dance



Standard Shows: \$300

Junior Fair Breeding & Market Rabbit Show and Showmanship
Senior Fair Draft Horse Halter Show
Market Lamb Show and Showmanship
Market Goat and Dairy Show and Showmanship & Utility Goat Show
Senior Fair Dairy
Senior Fair Draft Hitch Show
Junior Fair Pygmy Goat & Showmanship
Junior Fair Super Showmanship
Senior Fair Beef Shows
Junior Fair Horse Ground Roping, Ranch & Trail
Junior Fair Horse Dressage Show
Junior Fair Horse English & Versatility Show
Junior Fair Horse Western Show



Hog Pen Sponsors: \$200

Includes your company logo on a 24" square banner displayed on the hog pens during the Junior Fair Market Hog Show and Showmanship days on Mon. & Tues., September 15 & 16, 2025.
Limited to 15 sponsors, includes the printing of the banner and it's yours to keep at the conclusion of the show.



For additional information or questions about sponsorship opportunities contact:
Jonna Cronebaugh • Call/Text: 330-243-6373 • Email: jonna@mcsprintsource.com

2025 RACE DAYS

TUSCARAWAS COUNTY FAIR

FRIDAY, SEPTEMBER 19
SATURDAY, SEPTEMBER 20

Start Time: 11 a.m.

Races are broadcast live on the Ohio Harness Horsemen's Association website (www.OHHA.com). Over 1,000 viewers will have live audio and video of each race. **Get your name included in the announcements!**

INDIVIDUAL RACE SPONSORSHIPS: \$750

Limit one sponsor per race. 12 - 15 Races each day.

1. **NAME THE RACE** in memory or honor of an individual or with your business name.
2. Race will be listed with YOUR choice of name in the OHHA Huffs Guide, on-site race program, and all historical race records.
3. Race Day Announcers will thank sponsors live during the race that will be broadcast on-site and streaming online
4. Company Ad (1/4 page) included in on site Collectible Race Program both days. 400 total printed.
5. Your company logo or name on the Race Champion blanket
6. Champions will receive a 'Champion Bucket' with their blanket
7. Opportunity to have a representative included in the Winner's Circle photo



**Race
Naming
Rights!**



WINNER'S CIRCLE SPONSOR - \$1,500

1. Your company logo on the backdrop of Winner's Circle photos. Banners to be provided by sponsor.
2. Race Day Announcers will thank Winner's Circle Sponsor during every race both days.
3. Company Ad (full page) included in on site Collectible Race Program both days. 400 printed.
4. Opportunity to have a representative included in the Winner's Circle photos

STARTING GATE SPONSOR - \$1,000

1. Your company logo on Starting Gate and Track Truck. Magnetic signs to be provided by sponsor.
2. Race Day Announcers will thank Winner's Circle Sponsor during every race both days.
3. Company Ad (full page) included in on site Collectible Race Program both days. 400 printed.



This year we are moving the Winner's Circle to in front of the Grandstand with a backdrop to include sponsor's banner





\$2,500

Limited to ONE sponsors!

Jenna Regula has been hired as the official fair photographer for 2025. She will be on the grounds all week taking photos. These photos will be available for FREE to download from her website. We will also share a sampling of photos on our social media during and after the fair; these posts have extremely high interaction.

Golf Cart Shuttle Service Sponsor

\$500 each shuttle

\$1500 for all 4 shuttles

Limited to FOUR Cart sponsors!

Your company logo on the golf cart shuttles services provided free of charge to the attendees.

We have 2 that provide service to infield parking and 2 that provide service from the Reeves lot on Oxford street to the main gate.



Photo Sponsor Perks:

1. Set up a unique page on the fair website (<https://www.tusccountyfairgrounds.com/>) leading to the fair photo album with your logo & this statement: Thank you to XXX Company for their generous support of FREE photo downloads of the 2024 Tuscarawas County Fair.
2. Pop up window on the album on Jenna Regula Photography page (<https://www.jennaregulaphotography.com/>) with the same message
3. Acknowledgment on at least 7 social media posts about the photos during and after the fair. (10K+ facebook followers)
4. 4'x 8' banner displayed for all 7 days of the fair. Your choice of Show Arena or Food Court display area. Banner must be supplied.
5. Small signs in the barn area with QR code to the free download page with your company logo
6. Limit of ONE sponsor for this slot; first right of refusal to retain this spot for the following year.

To secure your sponsorship contact

Jonna Cronebaugh

Call/Text: 330-243-6373

Email: jonna@mcsprintsource.com



YES, I WOULD LIKE TO SUPPORT THE FAIR WITH THE FOLLOWING SPONSORSHIP PACKAGE



☐ **CHAMPION SPONSORSHIP** ____ Grand Champion ____ Reserve Champion ____ Best of Show

Event(s) requested: _____

☐ **SUPPORTER SPONSORSHIP** ____ Blue Ribbon ____ Red Ribbon ____ White Ribbon

Event requested: _____

☐ **FAIR SHOW SPONSORSHIP** Show requested: _____

☐ **HORSE RACE SPONSORSHIP** ____ Starting Gate ____ Winner's Circle ____ Individual Race Sponsor

☐ **HOG PEN SIGNAGE SPONSORSHIP** Displayed during the Hog Show ONLY, September 15 & 16.

☐ **PHOTO GALLERY SPONSOR**

☐ **GOLF CART SHUTTLE SPONSOR** ____ Number of carts you would like to sponsor (\$500 each or all 4 for \$1,500)

Business Name: _____

Contact: _____

Mailing Address: _____

Phone: _____ Social Media Profile(s): _____

E-mail: _____ Website: _____

Send Invoice to: _____

Authorized Signature _____

Date _____

To secure your sponsorship please return this contract by **August 1, 2025 to:**

For additional information or questions about sponsorship opportunities contact:

Jonna Cronebaugh • Stone Creek Marketing & Management

Call/Text: 330-243-6373 • Email: jonna@mcsprintsource.com

*Jonna Cronebaugh, FAIR SPONSORSHIP
220 W Jefferson Street, Stone Creek OH 43840*

*Make checks payable to:
Tuscarawas County Agricultural Society*

***FAIR BOOK ADS:** Deadline for fair book ads is May 10, 2025, otherwise the ad space can be used in the 2025 book or we can exchange the ad for additional marketing.

****BANNERS need to be provided by sponsors.** Please deliver or ship your banner to the Fair Grounds by September 1. Sponsors are welcome to retrieve their banner within one week of the conclusion of the fair. Details will be provided.

Banner Display area options: Food court under the grandstand, in the Show arena or on the exterior of a building (upon request, if available).

SPONSORSHIPS need to be secured and paid by August 1, 2025 to ensure inclusion in all marketing opportunities. Failure to do so may result in losing some marketing opportunities listed as part of your package.

Program runs June 1, 2025 - May 31, 2026. All included marketing opportunities must be used by the end date.

FAIR PASSES listed are to be used for any purpose, additional passes can be obtained at the Fair board office for \$4 each. Every worker/volunteer needs to have a pass to enter the gate.

VENDOR SPACES are not included in your sponsorship unless it is listed (top 4 Champion sponsor packages). To secure a vendor space contact the Tuscarawas County Agricultural Society at tusccofairgrounds@gmail.com or 330-365-7153. All vendors will be required to provide proof of insurance or purchase it through the office at an additional cost.

INVOICES are due in 30 days OR by August 1, 2025, whichever comes first. Packages secured after August 1 will need to be paid immediately.