CHAMPION SPONSORSHIPS

SEPTEMBER 21-27, 2026

GRAND CHAMPION

$10,000

1. 10' x 20' booth space (location based on availability)
2. Link and mention in 6 boosted Facebook posts (to run 6 times throughout the year)
3. Listed as a sponsor for two premium events
4. Logo and link on fair website
5. Listed as a fair sponsor during all of September on the digital sign at the main gate
6. 2 - 4'x 8' banners displayed for all 7 days of the fair with first choice on banner display location**
7. Digital Sign at main gate - 52 week advertising contract
8. Full page display ad (color) in annual fair book*
9. 100 Day passes to the fair
10. 5 Parking Passes - guaranteed parking on the grounds
11. Mentioned as sponsor on Radio and other promotional items.

RESERVE CHAMPION

$8,500

1. 10' x 10' Booth space (location based on availability)
2. Link and mention in 4 boosted Facebook posts (to run 4 times throughout the year)
3. Listed as a sponsor for two premium events
4. Logo and link on fair website
5. Listed as a fair sponsor during all of September on the digital sign at the main gate
6. 2 - 4'x 8' banners displayed for all 7 days of the fair with first choice on banner display location**
7. Digital Sign at Main gate- 45 week advertising contract
8. Full page display ad (color) in annual fair book*
9. 75 Day passes to the fair
10. 3 Parking Passes - guaranteed parking on the grounds
11. Mentioned as sponsor on Radio and other promotional items.

LIMIT 1 OF EACH GRAND & RESERVE CHAMPION SPONSORSHIPS

Previous years' sponsors have first right of refusal to retain the same sponsorship position.

HONORABLE MENTION

$7,000

1. 10' x 10' un-manned display Booth space (location based on availability)
2. Link and mention in 4 boosted Facebook posts (to run 4 times throughout the year)
3. Listed as a sponsor for one premium event
4. Logo and link on fair website
5. Listed as a fair sponsor during all of September on the digital sign at the main gate
6. 2 - 4'x 8' banners displayed for all 7 days of the fair**
7. Digital Sign at Main gate- 20 week advertising contract
8. Full page display ad (black & white) in annual fair book*
9. 50 Day passes to the fair
10. 1 Parking Pass - guaranteed parking on the grounds

BEST OF SHOW

$5,000

1. 10' x 10' Informational Unmanned booth space
2. Link and mention in 2 boosted Facebook posts
3. Logo and link on fair website
4. Listed as a sponsor for one premium event
5. 4'x 8' banner displayed for all 7 days of the fair **
6. Digital Sign at Main gate - 16 week advertising contract
7. Half page ad (black & white) in annual fair book*
8. 30 Day passes to the fair

Facebook @tcofair - 11,000+ followers

Instagram: Tuscarawas_County_Fair -

Top Posts 53,000+ views | Reels + Photos on FB & IG
Multiple posts with 20,000 - 52,000 Views

www.TuscCountyFairGrounds.com

Over 45,000 engaged sessions on the website | Sponsor Banners are displayed at the footer of all pages

TUSCARAWAS COUNTY FAIR
SEPTEMBER 21-27, 2026

TUSCARAWAS COUNTY FAIR

SUPPORTER SPONSORSHIPS

BLUE RIBBON

$2,500

1. Link and mention in boosted Facebook post
2. Logo and link on fair website
3. Listed as a sponsor for one premium event
4. 4'x 8' banner displayed for all 7 days of the fair **
5. Digital sign at main gate -12 week advertising contract
6. Quarter page display ad (black & white) in annual fair book*
7. 15 Day passes to the fair

RED RIBBON

$1,500

1. Post on social media
2. Logo and link on fair website
3. 4'x 8' banner displayed for all 7 days of the fair**
4. Listed as a sponsor for one standard event
5. Digital sign at main gate - 4 week advertising contract
6. Business card ad (black & white) in annual fair book*
7. 10 Day passes to the fair

WHITE RIBBON

$750

1. 4'x 8' banner displayed for all 7 days of the fair**
2. Logo and link on fair website

Previous Years' Show and Event Sponsors have first right of refusal to retain the same sponsorship position.

****BANNERS need to be provided by sponsors.**
Please deliver or ship your banner to the Fair Grounds by September 1. Detailed instructions will be provided. We can help you procure a banner at an additional cost. Sponsors are welcome to retrieve their banner within one week of the conclusion of the fair.

Banner Display area options: *Food court under the grandstand, in the Show arena or on the exterior of a building (upon request, if available).*

2026 Events Choices:

PREMIUM EVENTS:

OSTPA TRUCK & TRACTOR PULLS - Friday

OSTPA TRUCK & TRACTOR PULLS - Saturday

DEMOLITION DERBY - Sunday

VETERANS DAY
FREE admission with valid military I.D.

~~**FAMILY DAY**~~
Reduced admission for everyone!

SENIOR DAY
$1 admission for anyone 65 and over

STANDARD EVENTS

MOTOCROSS - Monday

~~**BAND-O-RAMA**~~ - Tuesday

RODEO - Wednesday

TRUCK & TREAT -Thursday
Ask about our Special Sponsorship for this event!

KIDDIE TRACTOR PULL - thursday

If an event has to be canceled due to inclement weather or other unforeseen circumstances we will make every effort move your sponsorship to a different event or provide additional digital sign advertising. No Refunds will be given.

Exclusive sponsorship available on a first come/first serve basis and must be for 75% of the cost of the event, costs vary per event. Ask for details.

UPDATED APRIL 7, 2026

TUSCARAWAS COUNTY FAIR
SEPTEMBER 21-27, 2026

JR. & SR. SHOW SPONSORSHIPS

SENIOR FAIR, JUNIOR FAIR & SHOWMANSHIP SPONSORSHIP

Available for any animal show
Limit one sponsor per show

1. Logo/Name included in the fair book on the department page (if confirmed by May 1)
2. Logo/Name displayed on the monitor in main show arena
3. Listed as a sponsor on the schedule posted online

All proceeds from these sponsorships will be earmarked for the Capital Improvement fund for upkeep on the fair grounds.

Previous Years' Show and Event Sponsors have first right of refusal to retain the same sponsorship position.

Premium Shows: $500

~~*Junior Fair Hog Show*~~

~~*Junior Fair Hog Showmanship*~~

Poultry (Broilers, Fancy & Turkey) All Junior Fair Shows & Showmanship contests

~~*Junior Fair Bred, Born & Raised and Beef Showmanship*~~

~~*Junior Fair Market, Dairy Steer, Feeder & Beef Breeding Shows*~~

Junior Fair Dairy Show & Showmanship

~~*Animal and Me Show*~~

Queen's Lunch (Saturday)

Tuscarawas County Fair Royalty Contest

Saturday Night Junior Fair Square Dance

Standard Shows: $300

Junior Fair Breeding & Market Rabbit Show and Showmanship

Senior Fair Draft Horse Halter Show

Market Lamb Show and Showmanship

Market Goat and Dairy Show and Showmanship & Utility Goat Show

Senior Fair Dairy

Senior Fair Draft Hitch Show

Junior Fair Pygmy Goat & Showmanship

~~*Junior Fair Super Showmanship*~~

Senior Fair Beef Shows

Junior Fair Horse Ground Roping, Ranch & Trail

Junior Fair Horse Dressage Show

Junior Fair Horse English & Versatility Show

Junior Fair Horse Western Show

Hog Pen Sponsors: $200

Includes your company logo on a 24" square banner displayed on the hog pens during the Junior Fair Market Hog Show and Showmanship days on Mon. & Tues., September 21 & 22, 2026

Limited to 15 sponsors, includes the printing of the banner and it's yours to keep at the conclusion of the show.

For additional information or questions about sponsorship opportunities contact:
Jonna Cronebaugh • Call/Text: 330-243-6373 • Email: jonna@mcsprintsource.com

UPDATED APRIL 7, 2026

2026 RACE DAYS
TUSCARAWAS COUNTY FAIR
FRIDAY, SEPTEMBER 25
SATURDAY, SEPTEMBER 26

TUSCARAWAS COUNTY FAIR

RACE DAY SPONSORSHIPS

Races are broadcast live on the Ohio Harness Horsemen's Association website (www.OHHA.com). Over 1,000 viewers will have live audio and video of each race. ***Get your name included in the announcements!***

INDIVIDUAL RACE SPONSORSHIPS: $750

Limit one sponsor per race. 12 -15 Races each day.

1. ***NAME THE RACE*** *in memory or honor of an individual or with your business name.*
2. *Race will be listed with YOUR choice of name in the OHHA Huffs Guide, on-site race program, and all historical race records.*
3. *Race Day Announcers will thank sponsors live during the race that will be broadcast on-site and streaming online*
4. *Company Ad (1/4 page) included in on site Collectible Race Program both days. 400 total printed.*
5. *Your company logo or name on the Race Champion blanket*
6. *Champions will receive a 'Champion Bucket' with their blanket*
7. *Opportunity to have a representative included in the Winner's Circle photo*

Race Naming Rights!

WINNER'S CIRCLE SPONSOR - $1,500

1. *Your company logo on the backdrop of Winner's Circle photos. Banners to be provided by sponsor.*
2. *Race Day Announcers will thank Winner's Circle Sponsor during every race both days.*
3. *Company Ad (full page) included in on site Collectible Race Program both days. 400 printed.*
4. *Opportunity to have a representative included in the Winner's Circle photos*

STARTING GATE SPONSOR - $1,000

1. *Your company logo on Starting Gate and Track Truck. Magnetic signs to be provided by sponsor.*
2. *Race Day Announcers will thank Winner's Circle Sponsor during every race both days.*
3. *Company Ad (full page) included in on site Collectible Race Program both days. 400 printed.*

NEW!

This year we are moving the Winner's Circle to in front of the Grandstand with a backdrop to include sponsor's banner

Photo Gallery Sponsor

$2,000
Limited to ONE sponsors!

Photo Gallery Sponsorship Secured

Jenna Regula has been hired as the official fair photographer for 2026. She will be on the grounds all week taking photos. These photos will be available for FREE to download from her website. We will also share a sampling of photos on our social media during and after the fair; these posts can reach 20,000 - 40,000 interactions on both FB and IG.

Golf Cart Shuttle Service Sponsor

$500 each shuttle
$1500 for all 4 shuttles

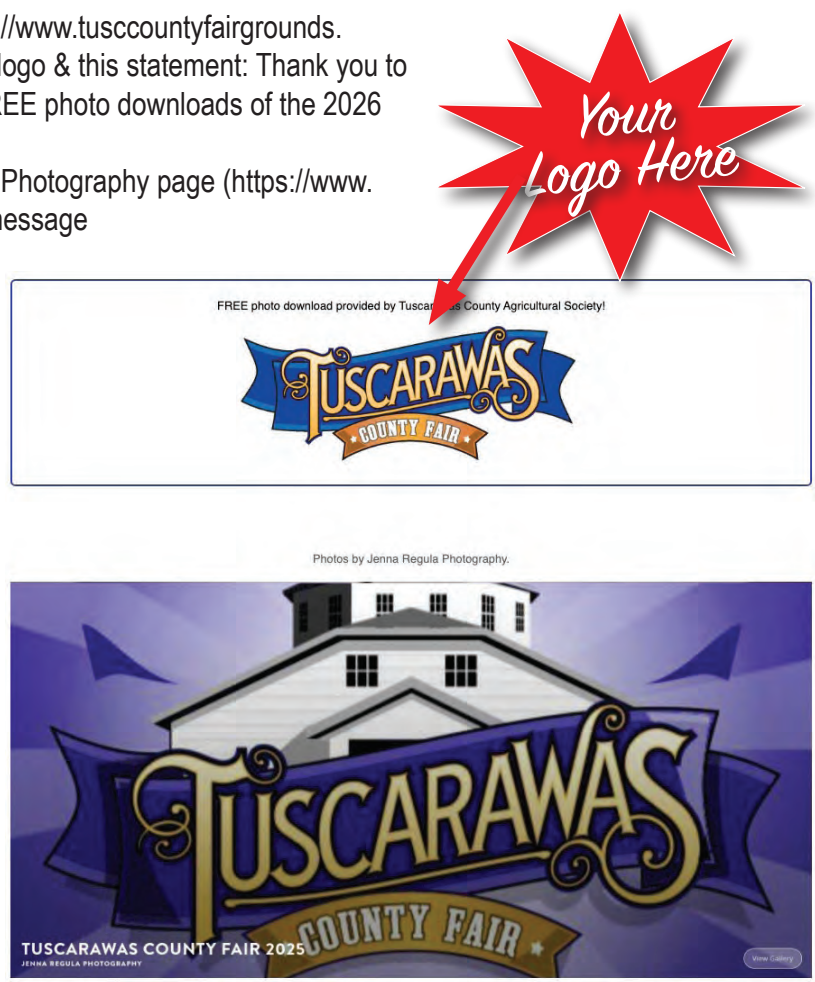
3 Golf Cart spaces left

Limited to FOUR Cart sponsors!

Your company logo on the golf cart shuttles services provided free of charge to the attendees. We have 2 that provide service to infield parking and 2 that provide service from the Reeves lot on Oxford street to the main gate.

Photo Sponsor Perks:

1. Set up a unique page on the fair website (https://www.tusccountyfairgrounds.com/) leading to the fair photo album with your logo & this statement: Thank you to XXX Company for their generous support of FREE photo downloads of the 2026 Tuscarawas County Fair.
2. Pop up window on the album on Jenna Regula Photography page (https://www.jennaregulaphotography.com/) with the same message
3. Acknowledgment on at least 7 social media posts about the photos during and after the fair. (10K+ facebook followers)
4. 4'x 8' banner displayed for all 7 days of the fair. Your choice of Show Arena or Food Court display area. Banner must be supplied.
5. Small signs in the barn area with QR code to the free download page with your company logo
6. Limit of ONE sponsor for this slot; first right of refusal to retain this spot for the following year.



To secure your sponsorship contact
Jonna Cronebaugh
Call/Text: 330-243-6373
Email: jonna@mcsprintsource.com

TRUCK & TREAT EVENT

Thursday, September 24, 2026, 6-8 p.m.

This FREE Family Friendly event will provide local businesses the chance to show off their fleet and connect personally with customers.

SEPTEMBER 21-27, 2026

Sponsorship Opportunity!

Truck & Treat Sponsorship - $1,000
Limited to 2 sponsors!

Only 1 space left!
Great opportunity!

- **Logo on 500 totes handed out during event.**
- Listed as the presenting sponsor in promotions.
- Logo and link to your website on Tuscarawas County Fair website: www.tusccountyfairgrounds.com
- 6 Single Day entry passes to the fair.

To secure your sponsorship contact
Jonna Cronebaugh
Call/Text: 330-243-6373
Email: jonna@mcsprintsource.com

Participants Needed!

No Charge!

- Any local company is invited to participate.
- We ask that you bring at least one clean vehicle from your fleet (the more unique, the better!) and a family/child friendly hand out. Item does not need to be candy & can be custom imprinted with your company details.
- Set up is Thursday, September 24 beginning at 4 p.m. Participants need to have vehicles in place by 5:30 p.m.

Please notify us in advance if you intend to participate!
Contact: Tyrone Brannon
C: 330-771-7182
E: tractorpullr@gmail.com

UPDATED APRIL 7, 2026

Tuscarawas County Agricultural Society
259 S. Tuscarawas Ave. • Dover OH 44622
Office: 330-365-7153 • treasurer@tusccountyfairgrounds.com
www.TuscCountyFairgrounds.com

YES, I WOULD LIKE TO SUPPORT THE FAIR WITH THE FOLLOWING SPONSORSHIP PACKAGE

☐ **CHAMPION SPONSORSHIP** ___ *Grand Champion* ___ *Reserve Champion* ___ *Best of Show*
Event(s) requested: _____

☐ **SUPPORTER SPONSORSHIP** ___ *Blue Ribbon* ___*Red Ribbon* ___ *White Ribbon*
Event requested: _____

☐ **FAIR SHOW SPONSORSHIP** *Show requested:* _____

☐ **HORSE RACE SPONSORSHIP** ☐ *Starting Gate* ☐ *Winner's Circle* ☐ *Individual Race Sponsor*

☐ **HOG PEN SIGNAGE SPONSORSHIP** *Displayed during the Hog Show ONLY, September 21 & 22.*

☐ **PHOTO GALLERY SPONSOR**

☐ **GOLF CART SHUTTLE SPONSOR** ___ *Number of carts you would like to sponsor ($500 each or all 4 for $1,500)*

☐ **TRUCK & TREAT SPONSOR** *Limited to 2 sponsors.*

Business Name: _____

Contact: _____

Mailing Address: _____

Phone: _____ *Social Media Profile(s):* _____

E-mail: _____ *Website:* _____

Send Invoice to: _____

_____
Authorized Signature *Date*

To secure your sponsorship please return this contract by August 1, 2026 to:

For additional information or questions about sponsorship opportunities contact:
Jonna Cronebaugh • Stone Creek Marketing & Management
Call/Text: 330-243-6373 • Email: jonna@mcsprintsource.com

Jonna Cronebaugh, FAIR SPONSORSHIP
220 W Jefferson Street, Stone Creek OH 43840

Make checks payable to:
Tuscarawas County Agricultural Society

***FAIR BOOK ADS:** *Deadline for fair book ads is May 1, otherwise the ad space can be used in the next fair book or we can exchange the ad for additional marketing of your choice*

****BANNERS need to be provided by sponsors.** *Please deliver or ship your banner to the Fair Grounds by September 1. Sponsors are welcome to retrieve their banner within one week of the conclusion of the fair. Details will be provided.*

Banner Display area options: *Food court under the grandstand, in the Show arena or on the exterior of a building (upon request, if available).*

SPONSORSHIPS *need to be secured and paid by August 1 to ensure inclusion in all marketing opportunities. Failure to do so may result in losing some marketing opportunities listed as part of your package.*

Program runs June 1, 2026 - May 31, 2027. *All included marketing opportunities must be used by the end date.*

FAIR PASSES *listed are to be used for any purpose, additional passes can be obtained at the Fair board office for an additional cost. Every worker/volunteer needs to have a pass to enter the gate.*

VENDOR SPACES *are not included in your sponsorship unless it is listed (top 4 Champion sponsor packages). To secure a vendor space contact the Tuscarawas County Agricultural Society at tusccofairgrounds@gmail.com or 330-365-7153. All vendors will be required to provide proof of insurance or purchase it through the office at an additional cost.*

INVOICES *are due in 30 days OR by August 1, whichever comes first. Packages secured after August 1 will need to be paid immediately.*