



Champion Sponsorships



\$10,000

1. 10' x 20' booth space (location based on availability)
2. Link and mention in 6 boosted Facebook posts (to run 6 times throughout the year)
3. Listed as a sponsor for two premium events
4. Logo and link on fair website
5. Listed as a fair sponsor during all of September on the digital sign at the main gate
6. 2 - 4'x 8' banners displayed for all 7 days of the fair with first choice on banner display location**
7. Digital Sign at main gate - 52 week advertising contract
8. Full page display ad (color) in annual fair book*
9. 100 Day passes to the fair
10. 5 Parking Passes - guaranteed parking on the grounds
11. Mentioned as sponsor on Radio and other promotional items.



\$8,500

1. 10' x 10' Booth space (location based on availability)
2. Link and mention in 4 boosted Facebook posts (to run 4 times throughout the year)
3. Listed as a sponsor for two premium events
4. Logo and link on fair website
5. Listed as a fair sponsor during all of September on the digital sign at the main gate
6. 2 - 4'x 8' banners displayed for all 7 days of the fair with first choice on banner display location**
7. Digital Sign at Main gate- 45 week advertising contract
8. Full page display ad (color) in annual fair book*
9. 75 Day passes to the fair
10. 3 Parking Passes - guaranteed parking on the grounds
11. Mentioned as sponsor on Radio and other promotional items.

LIMIT 1 OF EACH GRAND & RESERVE CHAMPION SPONSORSHIPS

HONORABLE MENTION

\$7,000

1. 10' x 10' un-manned display Booth space (location based on availability)
2. Link and mention in 4 boosted Facebook posts (to run 4 times throughout the year)
3. Listed as a sponsor for one premium event
4. Logo and link on fair website
5. Listed as a fair sponsor during all of September on the digital sign at the main gate
6. 2 - 4'x 8' banners displayed for all 7 days of the fair**
7. Digital Sign at Main gate- 20 week advertising contract
8. Full page display ad (black & white) in annual fair book*
9. 50 Day passes to the fair
10. 1 Parking Pass - guaranteed parking on the grounds



\$5,000

1. 10' x 10' Informational Unmanned booth space
2. Link and mention in 2 boosted Facebook posts
3. Logo and link on fair website
4. Listed as a sponsor for one premium event
5. 4'x 8' banner displayed for all 7 days of the fair **
6. Digital Sign at Main gate - 16 week advertising contract
7. Half page ad (black & white) in annual fair book*
8. 30 Day passes to the fair

See next page for event choices and sponsorship details and disclaimers.



TUSCARAWAS COUNTY FAIR

September 19-25, 2022



Supporter Sponsorships



\$2,500

1. Link and mention in boosted Facebook post
2. Logo and link on fair website
3. Listed as a sponsor for one premium event
4. 4'x 8' banner displayed for all 7 days of the fair **
5. Digital sign at main gate -12 week advertising contract
6. Half page display ad (black & white) in annual fair book*
7. 15 Day passes to the fair



\$1,500

1. Post on social media
2. Logo and link on fair website
3. 4'x 8' banner displayed for all 7 days of the fair**
4. Listed as a sponsor for one standard event
5. Digital sign at main gate - 4 week advertising contract
6. Quarter page display ad (black & white) in annual fair book*
7. 10 Day passes to the fair



\$750

1. 4'x 8' banner displayed for all 7 days of the fair**
2. Listed as a sponsor for one standard event
3. Logo and link on fair website



\$300

1. Listed as a fair sponsor for 2 weeks on the digital sign at the main gate
2. Logo and link on fair website



Follow us on Facebook @tcofair

Over 6,000 followers!



www.TuscCountyFairgrounds.com

Over 50,000 hits May-Sept. 2019

2022 Events Choices:

PREMIUM EVENTS:

OSTPA TRUCK & TRACTOR PULLS - Saturday

NSTPA TRUCK & TRACTOR PULLS - Friday

DEMOLITION DERBY - Sunday

DISCOUNT ADMISSION DAYS:

MONDAY - VETERANS DAY

TUESDAY - SAFETY FORCES DAY

WEDNESDAY - SENIOR DAY

THURSDAY - FAMILY DAY

STANDARD EVENTS

RODEO - Monday

BAND-O-RAMA - Tuesday

TBD - Wednesday

OHIO MOD ROD PULLERS - Thursday

HARNES RACING - Friday, Saturday & Sunday

KIDDIE TRACTOR PULL - Saturday



If an event has to be canceled due to inclement weather or other unforeseen circumstances we will make every effort move your sponsorship to a different event or provide additional digital sign advertising.

Exclusive sponsorship available on a first come/first serve basis and must be for 75% of the cost of the event, costs vary per event. Ask for details. Previous sponsors are given first chance to secure their sponsorship again.

* Fair book ads must be booked by May 2, 2022 otherwise the ad space can be used for the 2022 Fair book or exchanged for other forms of advertising.

** All banners must be supplied by the sponsor.

TUSCARAWAS COUNTY FAIR

September 19-25, 2022



Show Sponsorships



SENIOR FAIR, JUNIOR FAIR & SHOWMANSHIP SPONSORSHIP

Available for any animal show
Limit one sponsor per show

1. Logo/Name included in the fairbook on the department page (if confirmed by May 24)
2. Logo/Name displayed on the monitor in main show arena
3. Logo/Name on the show bill
4. Logo/Name on a banner displayed in the arena of your chosen show for the entire duration of the fair.

All proceeds from these sponsorships will be earmarked for the Capital Improvement fund for upkeep on the fair grounds.



Premium Shows: \$500

- Junior Fair Hog Show
- Junior Fair Hog Showmanship
- Poultry (Broilers, Fancy & Turkey) All Junior Fair Shows & Showmanship contests
- Junior Fair Dressage, English Horse & Pony Show
- Open Class Beef Show, Junior Fair Bred, Born & Raised and Showmanship
- Junior Fair Market, Dairy Steer, Feeder & Beef Breeding Shows
- Junior Fair Dairy Show & Showmanship
- Junior Fair Pony & Easy Gaited Horse Show
- Junior Fair Western Horse, Production & Ground Roping Show
- Animal and Me Show
- Junior Fair Contesting & Versatility Shows
- Queen's Lunch (Saturday)
- Tuscarawas County Fair Royalty Contest

Standard Shows: \$300

- Junior Fair Breeding & Market Rabbit Show and Showmanship
- Draft Horse Halter Show
- Market Lamb Show and Showmanship
- Market Goat and Dairy Show and Showmanship
- Open Class Dairy
- Open Class Draft Hitch Show
- Junior Fair Pygmy Goat & Showmanship and Utility Goat Shows
- Junior Fair Super Showmanship
- Open Class Beef

For additional information or questions about sponsorship opportunities contact:
Jonna Cronebaugh • Call/Text: 330-243-6373
Email: jonna@mcsprintsource.com

YES, I WOULD LIKE TO SUPPORT THE FAIR WITH THE FOLLOWING SPONSORSHIP PACKAGE

CHAMPION SPONSORSHIP

___ Grand Champion ___ Reserve Champion ___ Honorable Mention ___ Best of Show

PREMIUM Event(s) requested: _____

SUPPORTER SPONSORSHIP ___ Blue Ribbon ___ Red Ribbon ___ White Ribbon ___ Yellow Ribbon

STANDARD Event requested: _____

FAIR SHOW SPONSORSHIP Show requested: _____

Business Name: _____

Contact: _____

Mailing Address: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Send Invoice to: _____

Authorized Signature

Date

To secure your sponsorship please return this contract by **August 1, 2022 to:**

For additional information or questions about sponsorship opportunities contact:

Jonna Cronebaugh • Call/Text: 330-243-6373

Email: jonna@mcsprintsource.com

MAIL TO: Jonna Cronebaugh
FAIR SPONSORSHIP
220 W Jefferson Street
Stone Creek OH 43840

Checks payable to:
Tuscarawas County Agricultural Society

SPONSOR PACKAGES CAN BE CUSTOMIZED TO FIT YOUR SPECIFIC GOALS OR TARGET AUDIENCE.

SPONSORSHIPS need to be secured and paid by August 1, 2022 to ensure inclusion in all marketing opportunities. Failure to do so may result in losing some marketing opportunities listed as part of your package.

FAIR BOOK ADS: Deadline for fair book ads is May 2, 2022, otherwise the ad space can be used in the 2023 book or we can exchange the ad for additional marketing.

FAIR PASSES listed are to be used for any purpose, additional passes can be obtained at the Fair board office for \$4 each. Every worker/volunteer needs to have a pass to enter the gate.

BANNERS need to be provided by sponsors.

Please deliver or ship your banner to the Fair Grounds by September 1.

Sponsors are welcome to retrieve their banner within one week of the conclusion of the fair at the Secretary's office. Hours will be posted.

Banner Display area options: Food court under the grandstand, in the Show arena or on the exterior of a building (upon request, if available).