



September 18-24, 2023

Champion Sponsorships



\$10,000

1. 10' x 20' booth space (location based on availability)
2. Link and mention in 6 boosted Facebook posts (to run 6 times throughout the year)
3. Listed as a sponsor for two premium events
4. Logo and link on fair website
5. Listed as a fair sponsor during all of September on the digital sign at the main gate
6. 2 - 4'x 8' banners displayed for all 7 days of the fair with first choice on banner display location**
7. Digital Sign at main gate - 52 week advertising contract
8. Full page display ad (color) in annual fair book*
9. 100 Day passes to the fair
10. 5 Parking Passes - guaranteed parking on the grounds
11. Mentioned as sponsor on Radio and other promotional items.



\$8,500

1. 10' x 10' Booth space (location based on availability)
2. Link and mention in 4 boosted Facebook posts (to run 4 times throughout the year)
3. Listed as a sponsor for two premium events
4. Logo and link on fair website
5. Listed as a fair sponsor during all of September on the digital sign at the main gate
6. 2 - 4'x 8' banners displayed for all 7 days of the fair with first choice on banner display location**
7. Digital Sign at Main gate- 45 week advertising contract
8. Full page display ad (color) in annual fair book*
9. 75 Day passes to the fair
10. 3 Parking Passes - guaranteed parking on the grounds
11. Mentioned as sponsor on Radio and other promotional items.

LIMIT 1 OF EACH GRAND & RESERVE CHAMPION SPONSORSHIPS
Previous years' sponsors have first right of refusal to retain the same sponsorship position.



\$7,000

1. 10' x 10' un-manned display Booth space (location based on availability)
2. Link and mention in 4 boosted Facebook posts (to run 4 times throughout the year)
3. Listed as a sponsor for one premium event
4. Logo and link on fair website
5. Listed as a fair sponsor during all of September on the digital sign at the main gate
6. 2 - 4'x 8' banners displayed for all 7 days of the fair**
7. Digital Sign at Main gate- 20 week advertising contract
8. Full page display ad (black & white) in annual fair book*
9. 50 Day passes to the fair
10. 1 Parking Pass - guaranteed parking on the grounds



\$5,000

1. 10' x 10' Informational Unmanned booth space
2. Link and mention in 2 boosted Facebook posts
3. Logo and link on fair website
4. Listed as a sponsor for one premium event
5. 4'x 8' banner displayed for all 7 days of the fair **
6. Digital Sign at Main gate - 16 week advertising contract
7. Half page ad (black & white) in annual fair book*
8. 30 Day passes to the fair



Follow us on Facebook @tcofair
Instagram Tusc Co Ag Society
Over 8,000 followers!



www.TuscCountyFairgrounds.com
Over 60,000 hits in 2022

TUSCARAWAS COUNTY FAIR

September 18-24, 2023



Supporter Sponsorships



\$2,500

1. Link and mention in boosted Facebook post
2. Logo and link on fair website
3. Listed as a sponsor for one premium event
4. 4'x 8' banner displayed for all 7 days of the fair **
5. Digital sign at main gate -12 week advertising contract
6. Half page display ad (black & white) in annual fair book*
7. 15 Day passes to the fair



\$1,500

1. Post on social media
2. Logo and link on fair website
3. 4'x 8' banner displayed for all 7 days of the fair**
4. Listed as a sponsor for one standard event
5. Digital sign at main gate - 4 week advertising contract
6. Quarter page display ad (black & white) in annual fair book*
7. 10 Day passes to the fair



\$750

1. 4'x 8' banner displayed for all 7 days of the fair**
2. Listed as a sponsor for one standard event
3. Logo and link on fair website



\$300

1. Listed as a fair sponsor for 2 weeks on the digital sign at the main gate
2. Logo and link on fair website

LARGEST PUMPKIN SPONSOR \$1,000

1. Listed as a fair sponsor for 2 weeks on the digital sign at the main gate
2. Logo and link on fair website
3. Banner Displayed at the Largest Pumpkin Contest and opportunity to be present during the weigh in and present check to the winner.
4. Business Card ad in the Fair book



2023 Events Choices:

PREMIUM EVENTS:

OSTPA TRUCK & TRACTOR PULLS - Saturday

OSTPA TRUCK & TRACTOR PULLS - Friday

DEMOLITION DERBY - Sunday

CONCERT - Wednesday

MONDAY - VETERANS DAY

FREE admission for anyone with valid military I.D.

TUESDAY - SAFETY FORCES DAY

Reduced admission w/Fire, Police, EMS I.D.

WEDNESDAY - SENIOR DAY

Reduced admission for anyone 65 and over

THURSDAY - FAMILY DAY

Reduced admission for everyone

STANDARD EVENTS

MOTOCROSS - Monday

BAND-O-RAMA - Tuesday

TBD - Thursday

HARNESS RACING - Friday, Saturday & Sunday

KIDDIE TRACTOR PULL - Saturday



If an event has to be canceled due to inclement weather or other unforeseen circumstances we will make every effort move your sponsorship to a different event or provide additional digital sign advertising.

Exclusive sponsorship available on a first come/first serve basis and must be for 75% of the cost of the event, costs vary per event. Ask for details. Previous sponsors are given first chance to secure their sponsorship again.

Previous Years' Show and Event Sponsors have first right of refusal to retain the same sponsorship position.

TUSCARAWAS COUNTY FAIR

September 19-25, 2022



Show Sponsorships



SENIOR FAIR, JUNIOR FAIR & SHOWMANSHIP SPONSORSHIP

Available for any animal show
Limit one sponsor per show

1. Logo/Name included in the fairbook on the department page (if confirmed by May 24)
2. Logo/Name displayed on the monitor in main show arena
3. Logo/Name on the show bill

All proceeds from these sponsorships will be earmarked for the Capital Improvement fund for upkeep on the fair grounds.

Previous Years' Show and Event Sponsors have first right of refusal to retain the same sponsorship position.



Premium Shows: \$500

Junior Fair Hog Show
Junior Fair Hog Showmanship
Poultry (Broilers, Fancy & Turkey) All Junior Fair Shows & Showmanship contests
Junior Fair Bred, Born & Raised and Beef Showmanship
Junior Fair Market, Dairy Steer, Feeder & Beef Breeding Shows
Junior Fair Dairy Show & Showmanship
Animal and Me Show
Queen's Lunch (Saturday)
Tuscarawas County Fair Royalty Contest

**For additional information or questions about sponsorship opportunities contact:
Jonna Cronebaugh • Call/Text: 330-243-6373
Email: jonna@mcsprintsource.com**

Standard Shows: \$300

Junior Fair Breeding & Market Rabbit Show and Showmanship
Draft Horse Halter Show
Market Lamb Show and Showmanship
Market Goat and Dairy Show and Showmanship
Open Class Dairy
Open Class Draft Hitch Show
Junior Fair Pygmy Goat & Showmanship and Utility Goat Shows
Junior Fair Super Showmanship
Junior Fair Dressage, English Horse & Pony Show
Junior Fair Contesting & Versatility Shows
Junior Fair Pony & Easy Gaited Horse Show
Junior Fair Western Horse, Production & Ground Roping Show
Open Class Beef Shows

YES, I WOULD LIKE TO SUPPORT THE FAIR WITH THE FOLLOWING SPONSORSHIP PACKAGE

CHAMPION SPONSORSHIP

___ Grand Champion ___ Reserve Champion ___ Best of Show ___ Blue Ribbon

Event(s) requested: _____

SUPPORTER SPONSORSHIP ___ Red Ribbon ___ White Ribbon ___ Yellow Ribbon

Event requested: _____

FAIR SHOW SPONSORSHIP Show requested: _____

Business Name: _____

Contact: _____

Mailing Address: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____

Send Invoice to: _____

Authorized Signature

Date

To secure your sponsorship please return this contract by **August 1, 2023 to:**

For additional information or questions about sponsorship opportunities contact:

Jonna Cronebaugh • Call/Text: 330-243-6373

Email: jonna@mcsprintsources.com

MAIL TO: Jonna Cronebaugh
FAIR SPONSORSHIP
220 W Jefferson Street
Stone Creek OH 43840

Checks payable to:
Tuscarawas County Agricultural Society

SPONSOR PACKAGES CAN BE CUSTOMIZED TO FIT YOUR SPECIFIC GOALS OR TARGET AUDIENCE.

***FAIR BOOK ADS:** *Deadline for fair book ads is May 8, 2023, otherwise the ad space can be used in the 2024 book or we can exchange the ad for additional marketing.*

****BANNERS need to be provided by sponsors.** *Please deliver or ship your banner to the Fair Grounds by September 1. Sponsors are welcome to retrieve their banner within one week of the conclusion of the fair at the Secretary's office. Hours will be posted.*

Banner Display area options: *Food court under the grandstand, in the Show arena or on the exterior of a building (upon request, if available).*

SPONSORSHIPS *need to be secured and paid by August 1, 2022 to ensure inclusion in all marketing opportunities. Failure to do so may result in losing some marketing opportunities listed as part of your package.*

FAIR PASSES *listed are to be used for any purpose, additional passes can be obtained at the Fair board office for \$4 each. Every worker/volunteer needs to have a pass to enter the gate.*